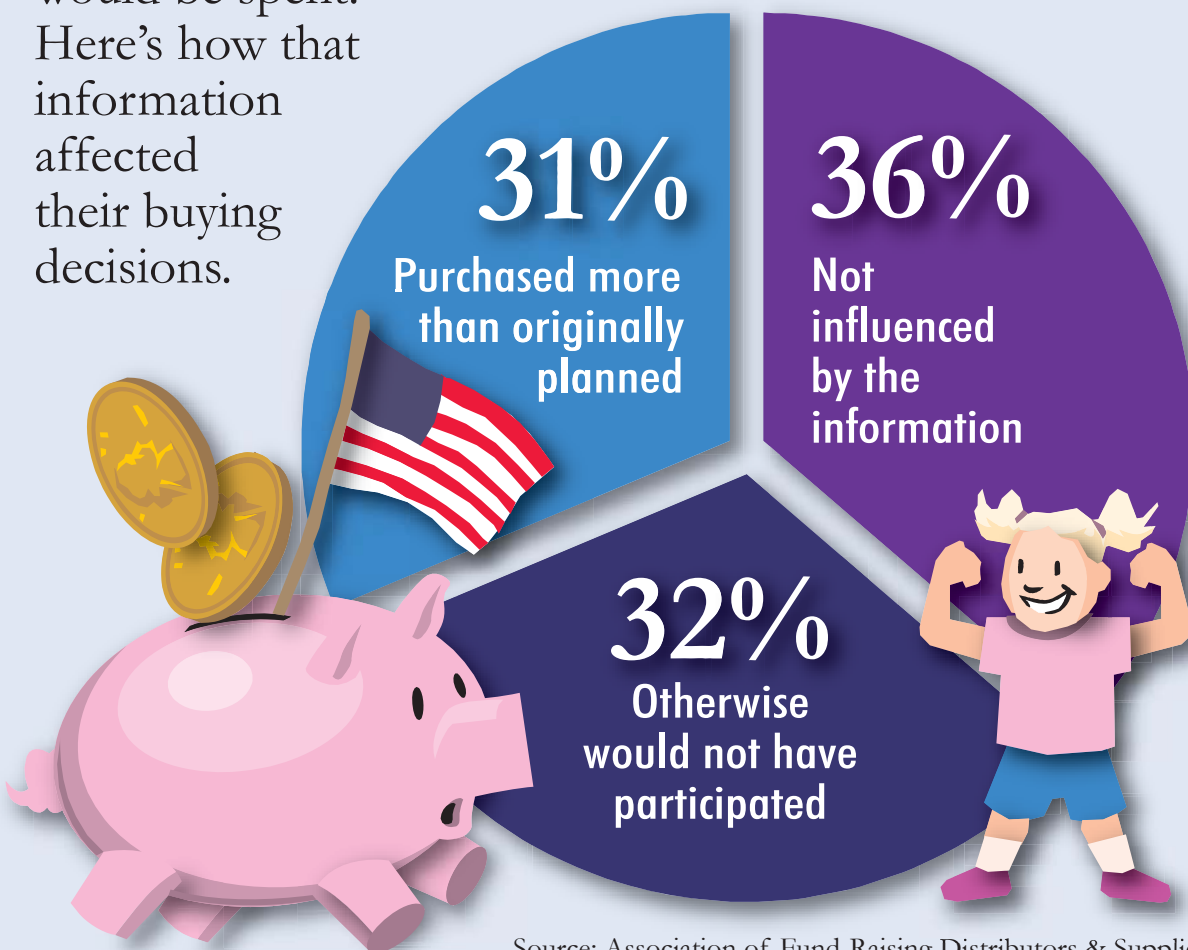


## Fundraising Supporters Want to Know "Why"

8 out of 10 Americans who supported a school fundraiser in 2005-2006 were told how their money would be spent.

Here's how that information affected their buying decisions.



Source: Association of Fund-Raising Distributors & Suppliers

**For electronic files to re-create this graphic, contact**

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